



OCTOBER 2012

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West

Four Seasons in fundraiser for Ribbons of Life

In an effort to help promote breast cancer awareness, [Four Seasons Cleaners](#) will be donating 1% of all orders it receives during the month of September.

The money will go directly to the Ribbons of Life Breast Cancer Foundation to assist women in Ventura County who have been diagnosed with breast cancer.

It has been estimated that there were more than 2.6 million survivors of breast cancer in 2011.

Typically, about one in eight U.S. women are afflicted with invasive breast cancer in their lifetime.

By participating in Ribbons of Life's "Keep the Money Local Campaign," Four Seasons' efforts will help the group administer breast cancer education, advocacy and support for the local citizenry.

"The project provides meaning to our staff and all within our community who are struggling with breast cancer," noted Four Seasons President Sonny Shah. "This is a good cause; a much-needed cause within our county, and we are committed towards making a positive difference."

All four Four Seasons locations will be participating, including two in Ventura, one in Oxnard and one in Carpinteria.

As an added convenience, the drycleaning company has also added a link on its web site so visitors who are interested in contributing directly to Ribbons of Life can do so that way, as well. The site is located online at www.4seasonscleaners.net.

Four Seasons was originally founded by the Shah brothers in 1987.

For the past 8 years, the company has taken part in Coats for Kids and Prom Dress Projects where they collected and cleaned donated items free of charge as a way to give back to the local community.

Since the start of both of those projects, over 35,000 coats for kids and 2,000 dresses have been collected and distributed in Ventura County.



FOUR SEASONS CLEANERS is raising funds to support the Ribbon of Life Breast Cancer Foundation. Four Seasons President Sonny Shah (center) is between Ribbons of Life's Vice President Sylvia Rosolek (left) and President/Founder Lisa Barreto.

RMFA hosts four seminars in Layton, UT

Over the course of three consecutive days in mid-October, the Rocky Mountain Fabricare